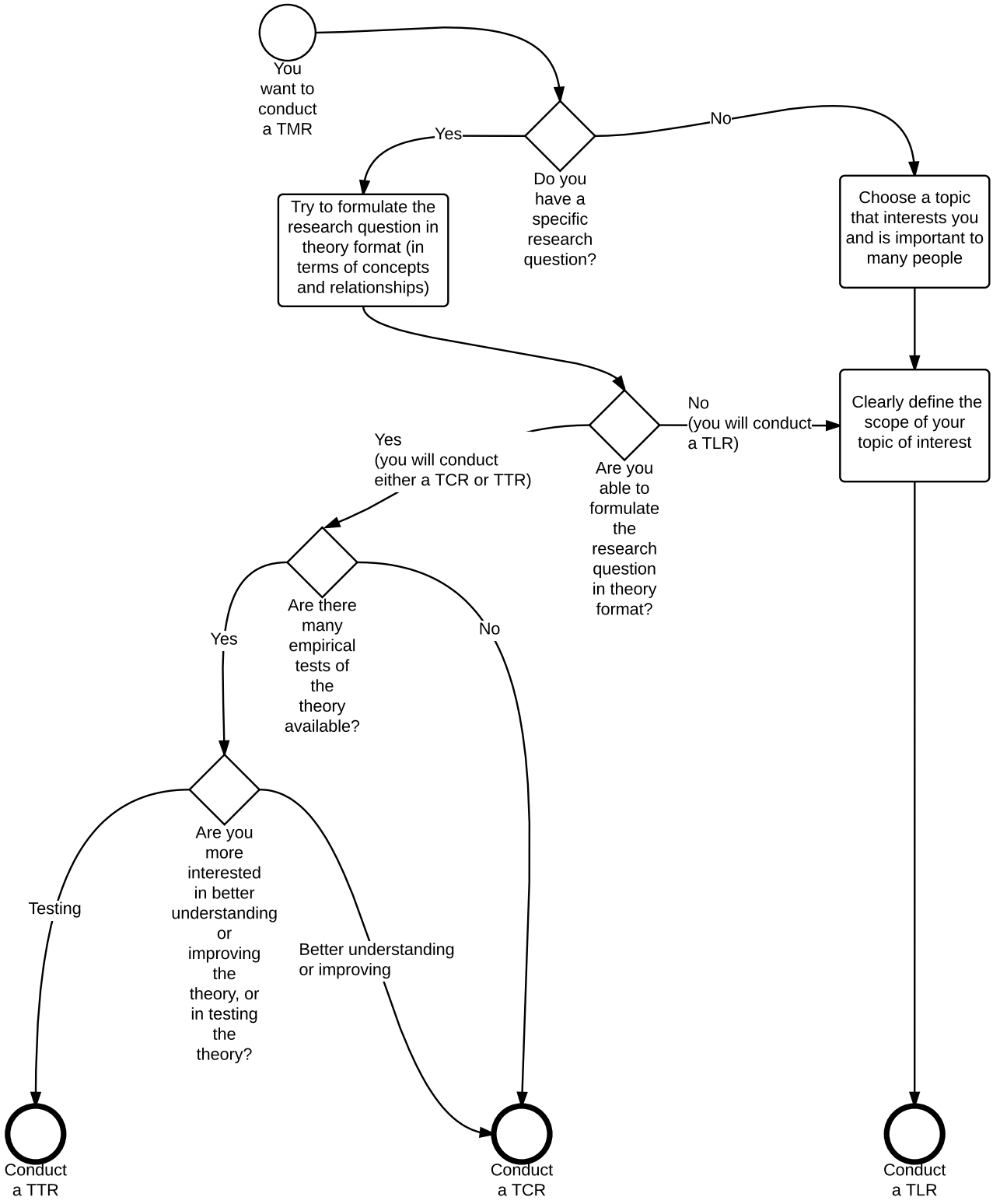
You want to conduct a TMR
Do you have a specific research question?
Yes
No
Try to formulate the research question in theory format (in terms of concepts and relationships)
Choose a topic that interests you and is important to many people
Clearly define the scope of your topic of interest
Are you able to formulate the research question in theory format?
No (you will conduct a TLR)
Yes (you will conduct either a TCR or TTR)
Are there many empirical tests of the theory available?
Yes
No
Are you more interested in better understanding or improving the theory, or in testing the theory?
Testing
Better understanding or improving
Conduct a TTR
Conduct a TCR
Conduct a TLR